

# McCloud Blackberry Festival 2010

## Merchandise Booth Application

Business/Organization: \_\_\_\_\_

Owner Name/Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Complete description of booth & products: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Non-Profit ( ) Profit ( ) Tax Permit #: \_\_\_\_\_

Booth Size: \_\_\_\_\_

Electrical Requirements \_\_\_\_\_

Will you run an air conditioner Yes ( ) No ( )

Will you have water requirements Yes ( ) No ( )

Other Requirements (if any) \_\_\_\_\_

**Important Note:** In order to serve your needs and prepare for your arrival prior to the festival it is imperative that we receive accurate needs and requirements. Booths are assigned on a first come first serve basis and are assigned at locations which match your needs. You will be held to the requirements that you list on this application. Booth fee covers a maximum of one 50 amp hookup, vendors exceeding that amount may be subject to additional charges. Thank you.

### Conditions of Lease:

1. All available 10x10 merchandise booth space is priced at \$100.00 for three (3) days. Non-Profit groups pay 1/2 price.
2. Application **and Payment** must be received by **June 2, 2010**. **Application will be returned if payment is not included.**
3. Lease payment will be refunded up to 15 days before the festival. After that no refunds will be given.
4. Tax permit # must accompany this application.
5. Vendors are expected to remain open until 10 p.m. Sunday night. A \$100 refundable deposit **must** be submitted with application. If a vendor removes their booth from the festival prior to 10 p.m. Sunday the deposit will not be refunded.
6. Tax permit # must be posted in booth at all times during festival.
7. Booth operator is responsible for clean up around booth area.
8. Only approved merchandise will be allowed-all other merchandise is subject to removal.

I agree to abide by the conditions and rules of the agreement listed above and will not hold the McCloud Chamber of Commerce or the City of McCloud liable for any losses due to theft, property damage, breakage or personal injury.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

You are cordially  
invited to be an exhibitor at the

# 2010 McCloud Blackberry Festival

## McCloud on the Map

**Friday, July 2nd: 5 p.m. - midnight**  
**Saturday, July 3rd: 8 a.m. - midnight**  
**Sunday, July 4th: noon - 10 p.m.**

The McCloud Blackberry Festival began in the 1940's as a celebration of the end of harvest season for the local cash farm crop, blackberries. Since harvest season was completed just before July 4th, when a community picnic had been held since the town was founded in 1895, the two were combined to create the annual Blackberry festival. The town received national media coverage when the Blackberry Growers Association sent a crate of berries to President Harry Truman. The association disbanded in 1950 due to a poor market and farmers moved on to a more lucrative crop.

While blackberry farming may no longer be the agricultural strength of McCloud, the festival celebrated each year continues to be an exciting event for the town and draws thousands of attendees from throughout the nation. The festival includes a carnival, car show, tractor show, Blackberry Queen contest, nightly entertainment and much more. We hope that you will make plans now to be a part of the 2010 McCloud Blackberry Festival.

### McCloud Chamber of Commerce

PO Box 254  
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