

McCloud Blackberry Festival 2010

Food Booth Application

ALL FOOD BOOTHS MUST SELL AT LEAST ONE BLACKBERRY ITEM

Business/Organization: _____

Owner Name/Contact: _____

Address: _____

Phone: _____ Fax: _____ E-Mail: _____

Complete description of booth & products (please include a photo of booth & a menu with this application):

Non-Profit () Profit () Tax Permit #: _____

Booth Size: _____

Electrical Requirements _____

Air Conditioner Yes () No ()

Water Requirements Yes () No ()

Other Requirements (if any) _____

Important Note: In order to serve your needs and prepare for your arrival prior to the festival it is imperative that we receive accurate needs and requirements. Booths are assigned on a first come first serve basis and are assigned at locations which match your needs. You will be held to the requirements that you list on this application. Booth fee covers a maximum of one 50 amp hookup, vendors exceeding that amount may be subject to additional charges. Thank you.

Conditions of Lease:

1. All available 10x20 food booth space is priced at \$200.00 for three (3) days. Non-Profit groups pay 1/2 price.
2. Application **and Payment** must be received by **June 2, 2010**. **Application will be returned if payment is not included.**
3. Lease payment will be refunded up to 15 days before the festival. After that no refunds will be given.
4. Picture of booth as well as copy of tax permit # must accompany this application.
5. Vendors are expected to remain open until 10 p.m. Sunday night. A \$100 refundable deposit **must** be submitted with application. If a vendor removes their booth from the festival prior to 10 p.m. Sunday the deposit will not be refunded.
6. Tax permit # must be posted in booth at all times during festival.
7. Booth operator is responsible for clean up around booth area.
8. Only approved items will be allowed-all other items are subject to removal.

I agree to abide by the conditions and rules of the agreement listed above and will not hold the McCloud Chamber of Commerce or the City of McCloud liable for any losses due to theft, property damage, breakage or personal injury.

Signature: _____

Date: _____

You are cordially
invited to be an exhibitor at the

2010 McCloud Blackberry Festival

McCloud on the Map

Friday, July 2nd: 5 p.m. - midnight
Saturday, July 3rd: 8 a.m. - midnight
Sunday, July 4th: noon - 10 p.m.

The McCloud Blackberry Festival began in the 1940's as a celebration of the end of harvest season for the local cash farm crop, blackberries. Since harvest season was completed just before July 4th, when a community picnic had been held since the town was founded in 1895, the two were combined to create the annual Blackberry festival. The town received national media coverage when the Blackberry Growers Association sent a crate of berries to President Harry Truman. The association disbanded in 1950 due to a poor market and farmers moved on to a more lucrative crop.

While blackberry farming may no longer be the agricultural strength of McCloud, the festival celebrated each year continues to be an exciting event for the town and draws thousands of attendees from throughout the nation. The festival includes a carnival, car show, tractor show, Blackberry Queen contest, nightly entertainment and much more. We hope that you will make plans now to be a part of the 2010 McCloud Blackberry Festival.

McCloud Chamber of Commerce

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